



DANIEL JAMES WOLPER
INDUSTRIAL DESIGNER

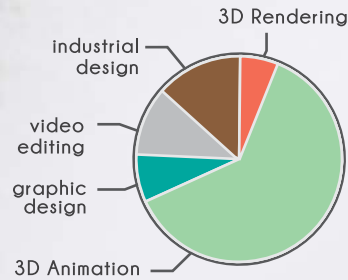


WORK EXPERIENCE

ANALYTICAL.CREATIVE.HARD-WORKING

present 2013

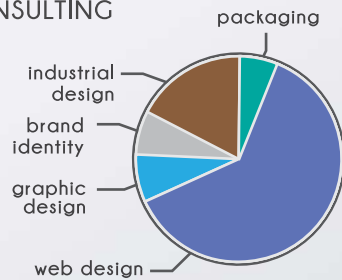
KINETIC VISION



- Championed the cause of in-house Industrial Design capabilities
- Partnered with numerous clients in the consumer goods, medical, and aerospace industries

2013 2010

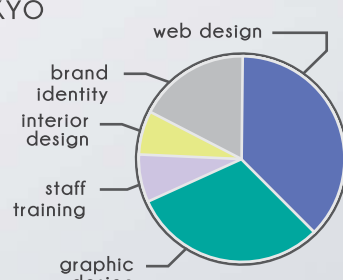
WOLPER DESIGN CONSULTING



- Collaborated with a variety of businesses and non-profits
- Implemented creative solutions in a responsive, affordable, and prompt fashion.

2010 2009

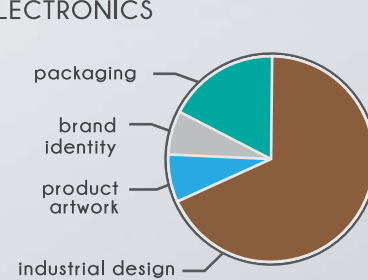
SONRISE CAFE TOKYO



- Assisted business managers with the design conception of SonRise Cafe, a coffeehouse in the Itabashi-Ku ward of Tokyo.

2009 2005

PEAVEY ELECTRONICS



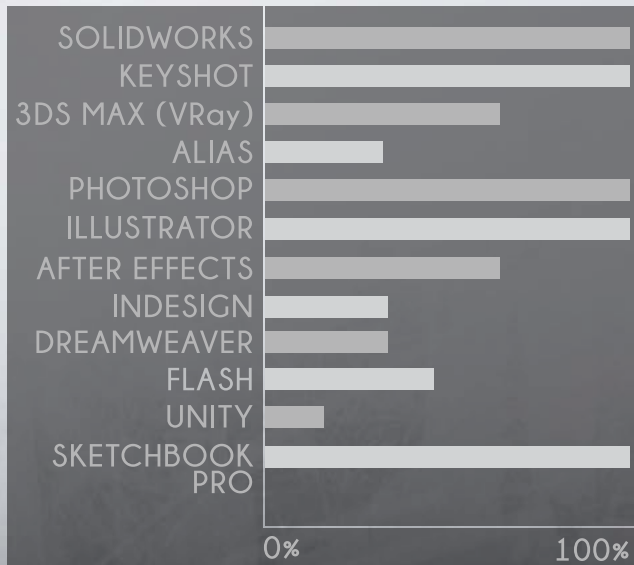
- Collaborated with company CEO on new product ideas
- Balanced the design demands of multiple product divisions with different authority structures, varying budgets and competing project priorities
- Designed numerous award-winning products
- Championed unified styling cues and brand strategy
- Communicated with overseas vendors

2005 2002

INTERNSHIPS:

- PROCTER & GAMBLE 2004
 - new concept design
 - brand identity
- FISHER PRICE 2003
 - infant team
 - brand identity
- GENERAL ELECTRIC 2002-2003
- HAMMOND ASSOCIATES 2002
 - ergonomic analysis
 - product development

TECHNICAL SKILLS



OTHERS: HTML, CSS, Sketching, Guitar Picking, Sound Mixing

EDUCATION

UNIVERSITY OF CINCINNATI BS, INDUSTRIAL DESIGN

1999-2005
3.486 gpa

ACHIEVEMENTS

- Collaborated with Bakarwal Mobile Schools, a literacy school in Pakistan for nomads
- Volunteer design work for Mississippi Corporate Volunteer Council
- Participated in the HOSTS mentoring program, a literacy and math skills program at a low-income elementary school in Cincinnati
- Designed the AHA 'Go Red For Women' Guitar, which benefitted the American Heart Association
- Appeared on TV's 'American Chopper,' taking part in the design collaborative that produced the Orange County Choppers Guitar
- Designed the Josh Rand JR Special Guitar, which benefitted the 'Wounded Warrior' charity

AWARDS

PEAVEY VYPYR AMPLIFIER

- Musical Merchandise Review Magazine
 - 2009, 2010, & 2011 People's Choice Amplifier of the Year
- Music & Sound Retailer Magazine
 - 2009 Instrument Amplifier of the Year
- 2009 Product of the Year
 - Musikmesse International Press Award
- 2010 Best Guitar Amp Combo Award
 - Guitar World Magazine
- Gold Award for Overall Value

BUDDA WAH PEDAL

Total Guitar Best Buy Award

PEAVEY 6505+ AMPLIFIER

Total Guitar Best Buy Award

PXD VOID GUITAR

Guitar World Magazine Gold Award for Quality & Design

PATENTS

- US D578563
- US D594896



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REFERENCES

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Peavey Electronics

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601.486.1425

JOSEPH NGUYEN
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Audio Associates

joe.nguyen@audioassociatesonline.com
856-986-4829

KELLY BAUGHN
Cafe Manager
SonRise Cafe

kellyjbaughn@gmail.com

APPLAUSE

Daniel is... an incredibly talented young man with an excellent work ethic... A rare combination... one of the most creative individuals I have ever had the opportunity to work with...

Hartley Peavey
Founder & CEO, Peavey Electronics

A wide range of styles and layouts were included in the designs Daniel submitted... (His) work was competitive and (his) work outstanding. The number of ideas in the initial presentations was impressive, and modifications were done in a timely manner. He has my recommendation."

Wally Blume
CEO - Denali Flavors

I highly recommend Daniel Wolper. He was a pleasure to work with, and extremely knowledgeable, creative, dependable, and very patient, which was very important for someone like me who absolutely knows nothing about computers.

Tamra Berry
CEO - Exclusive - A Tamra Berry Studio

Daniel was very flexible in accommodating the wishes and the desires of several team members at once. His creativity was just what we needed, from the vision stage through the completion of our many projects within our project.

Kelly Baughn
SonRise Cafe Tokyo

Daniel's work ethic is exemplary... (his) attitude (is) among the best I have seen. Removing one's personal emotion from any design is a quality difficult to find in a talented designer, and he exemplifies those qualities.

Frederick J. Poole
General Manager of Product Development
Peavey Electronics

Daniel was a great colleague to work with. His creativity and consistency in his work was very critical to our company as we were developing new channels of business. He has a great work ethic, positive attitude and a true collegial style.

Tony Moscal
General Manager - Business Development
Peavey Electronics

Dan is a very talented and creative designer. He is very flexible and accommodating to the requests and feedback, and I am very happy with the products he delivered! I definitely would recommend him to someone else!

Yuking Chou
www.yukingchou.com



www.danielwolper.com



513.203.6026



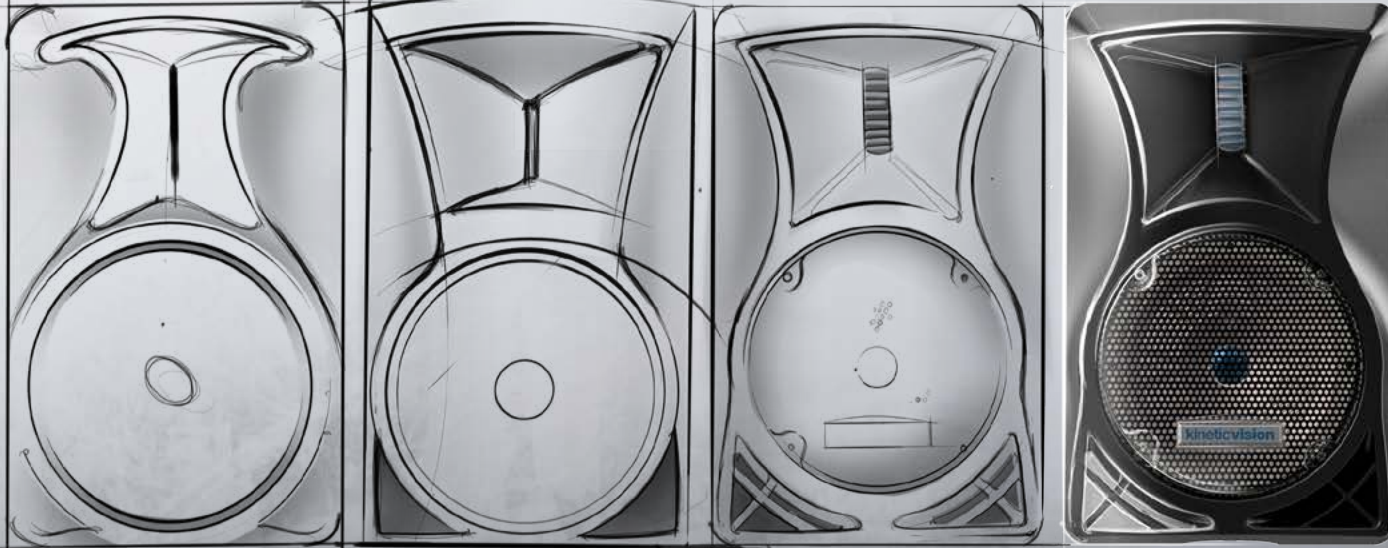
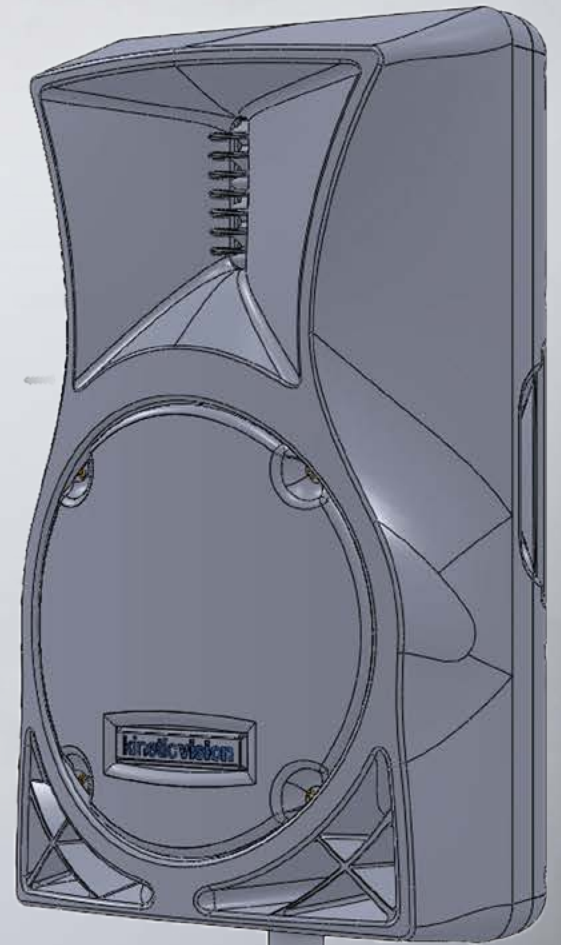
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INDUSTRIAL DESIGNER

This powered speaker concept was a design I created while at Peavey Electronics, but never made it into production. Because I liked it so much, I decided to redo it slightly and modernize it. I built the model in SolidWorks and rendered the model in KeyShot



POWERED SPEAKER CONCEPT

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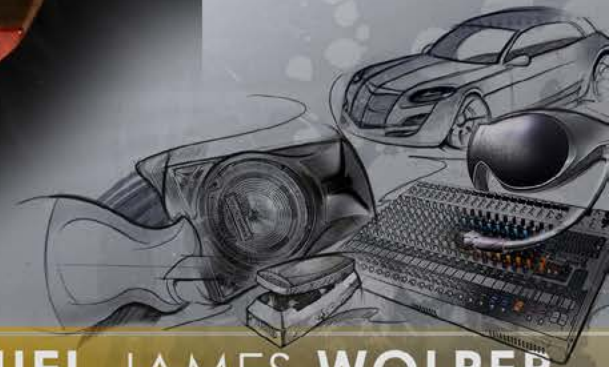
KeyShot Renderings



POWERED SPEAKER CONCEPT

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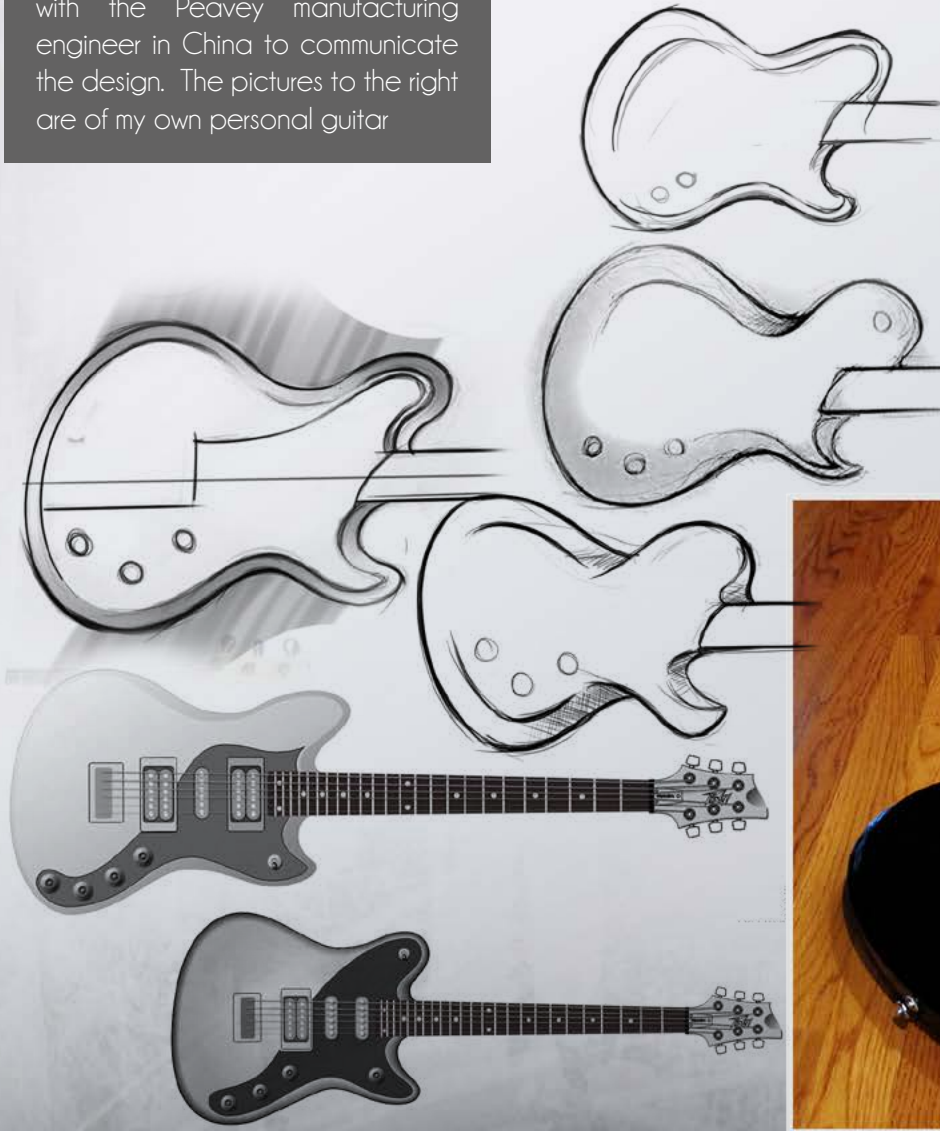
The Orange County Choppers guitar was a custom-built guitar to promote Peavey's appearance on the reality TV show 'American Chopper'. I designed the guitar in conjunction with OCC and the guitar was featured on the Late Show with David Letterman



ORANGE COUNTY CHOPPERS GUITAR

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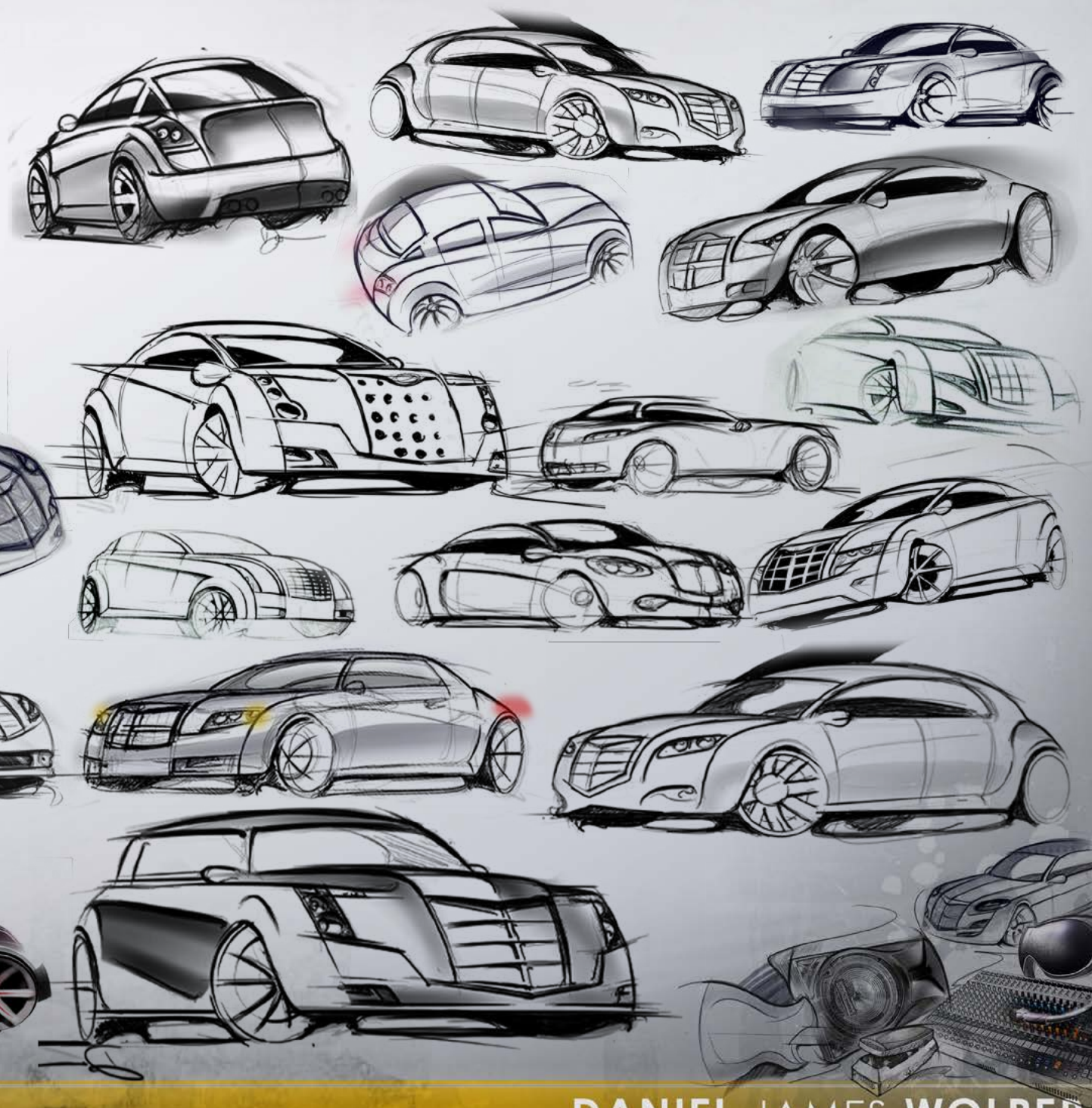
The Peavey Retro Fire is a guitar I designed for Big Box retailers such as Wal-Mart, Best Buy, and Target. I designed the guitar from the ground up and then worked in conjunction with the Peavey manufacturing engineer in China to communicate the design. The pictures to the right are of my own personal guitar



RETRO FIRE GUITAR

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This was an automotive concept I designed while in college. I participated in a collaborative studio sponsored by Chrysler. This particular concept was designed to be a luxury car with utility features as well. I began by sketching out concepts, then worked in 3D, eventually using a 5-axis mill to carve out a clay model.



CHRYSLER AUTOMOTIVE CONCEPT

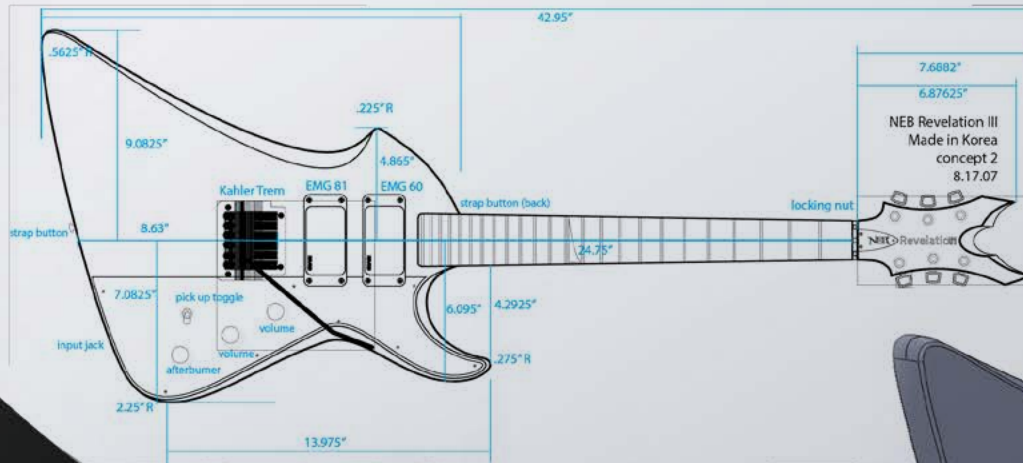
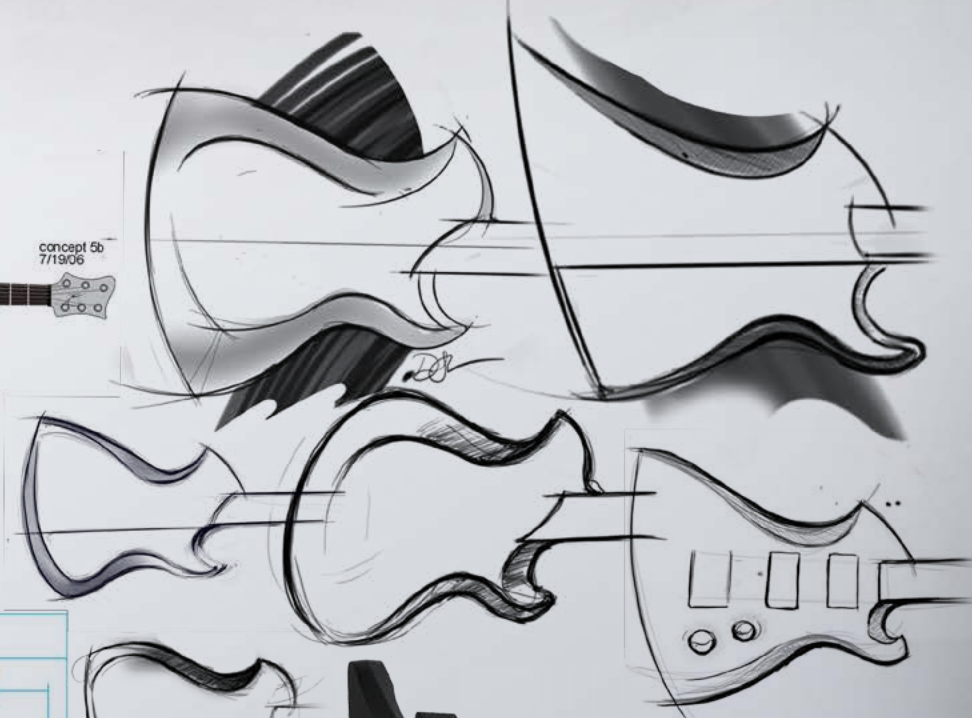
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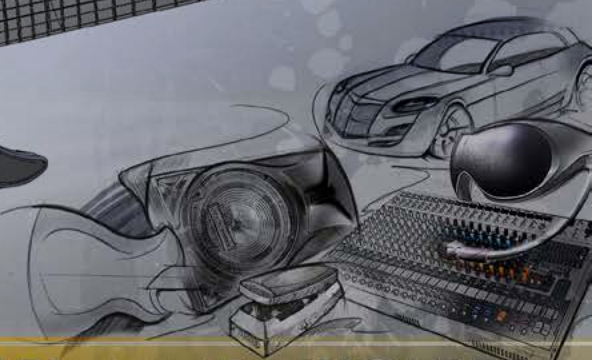
CHRYSLER AUTOMOTIVE CONCEPT

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The PXD Void guitar was one of 4 body styles I designed for the PXD guitar brand. This guitar won the Guitar World Gold Award for Overall Value. I began by taking some of the early sketches I did for the OCC guitar and then building it in Illustrator and then finally in SolidWorks.



NEB Revelation III
 Made in Korea
 concept 2
 8.17.07



PXD VOID GUITAR

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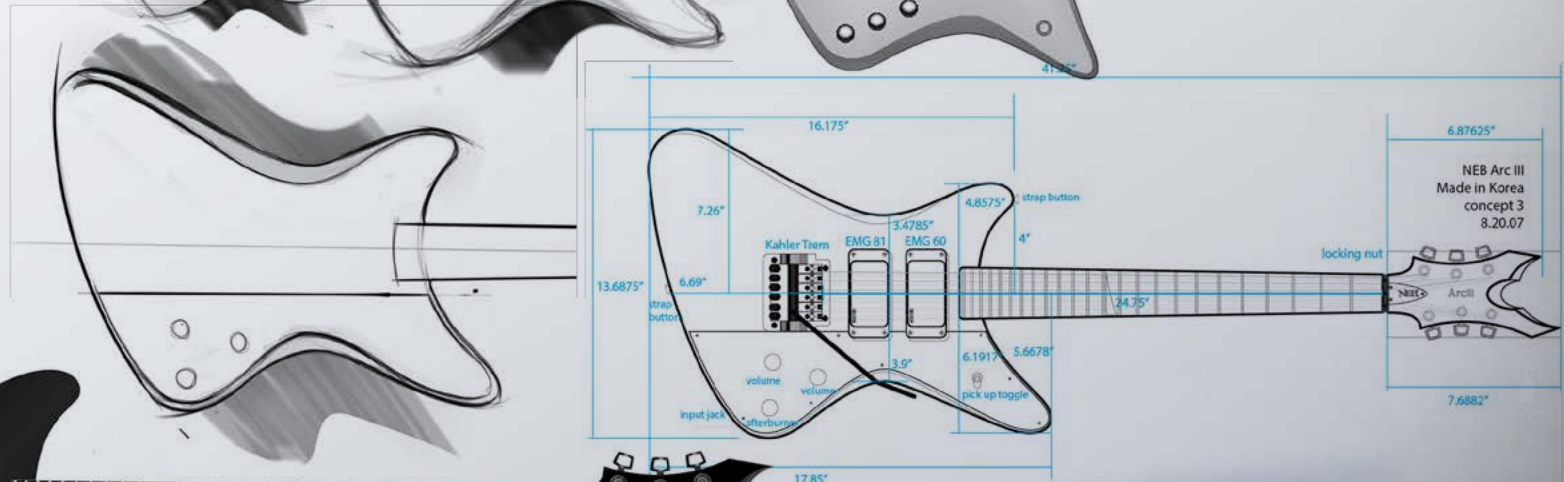
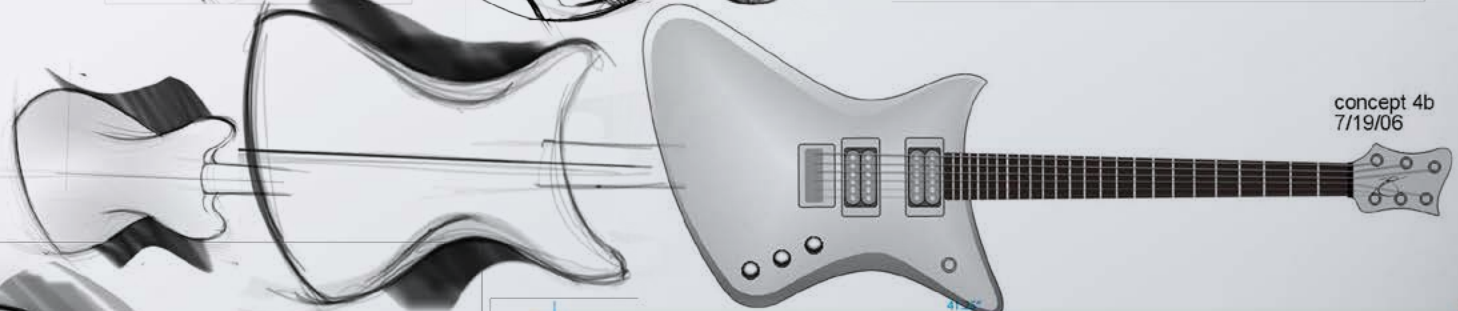
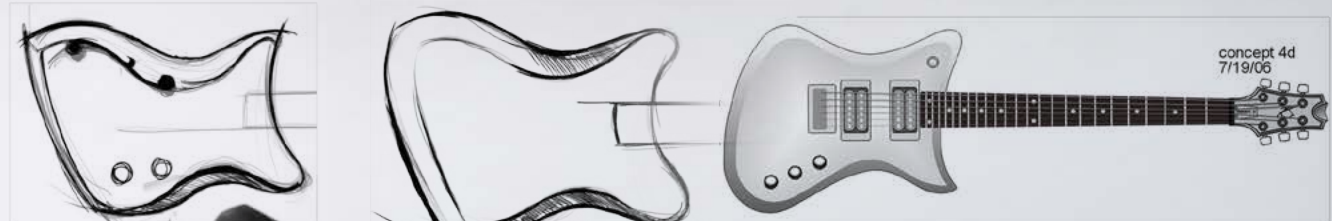
Guitar World YouTube Review



PXD VOID GUITAR

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The PXD Tragic guitar was one of 4 body styles I designed for the PXD guitar brand. The brand was aimed at taking 10 percent of the market subset of guitars aimed at heavy metal guitar players.



PXD TRAGIC GUITAR

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PXD TRAGIC GUITAR

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The Peavey Impulse speaker is an enclosure designed for restaurants and other outdoor situations with durability and flexibility of the design being the primary goal



IMPULSE 261 SPEAKER

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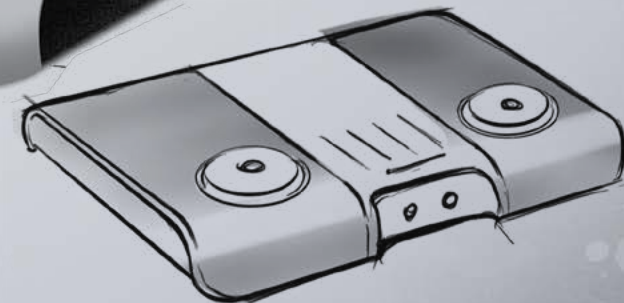
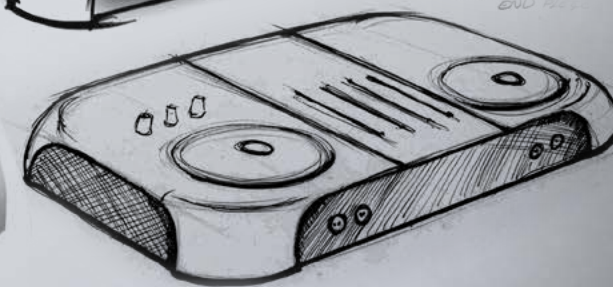
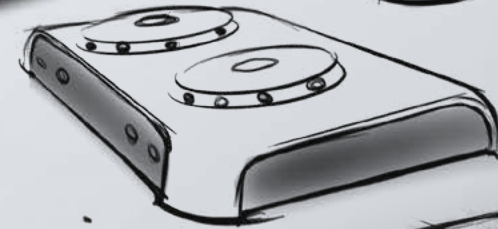
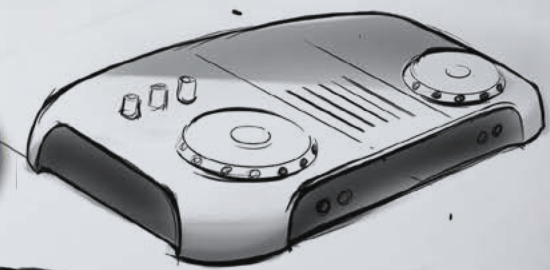
The Convergence Research flyer was something I developed for a local background check firm. The hexagonal folding of the flyer was intended to reinforce the brand identity conveyed by the logo.



CONVERGENCE RESEARCH FLYER

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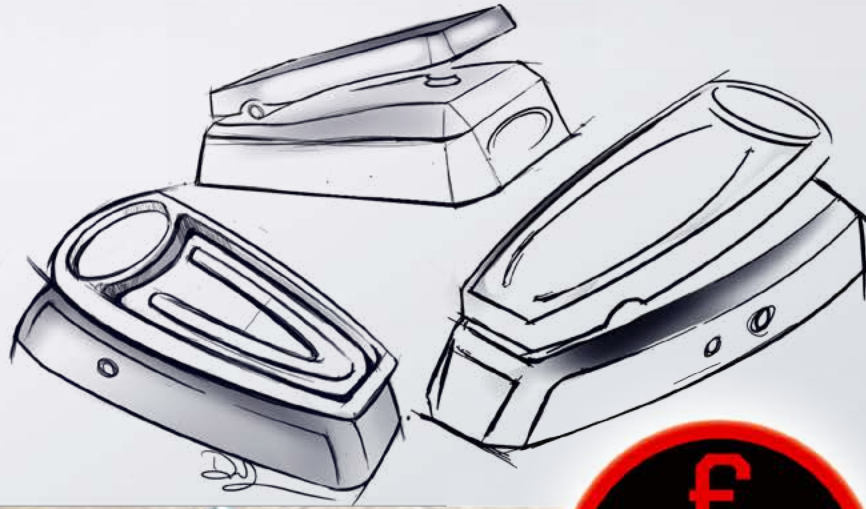
This Gemini mixer concept was something I developed in conjunction with Gemini to refresh their DJ brand. I worked on this project on a freelance basis



GEMINI DJ MIXER CONCEPT

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The Budda Wah pedal is a high-end effect pedal for the discerning tone connoisseur. It features the fabled Fasel inductor for a watery, vocal sound. The Budda Wah pedal won the Total Guitar Best Buy Award.



BUDDA WAH PEDAL

DANIEL JAMES WOLPER
INDUSTRIAL DESIGNER

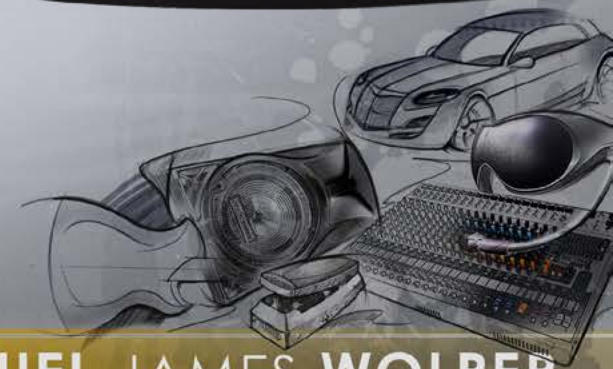
The Fisher-Price Peek-a-Block Shape Sorter is a toy I designed while an intern at Fisher-Price. At the time the Peek-a-Block toy line was an incredibly successful brand, and this shape sorter was intended to broaden the brand into additional blocks other than cubes.



FISHER-PRICE SHAPER SORTER

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This GE microwave concept was designed back in 2003 and employed a new way of opening the door. The intention of this was to save space. It also incorporated a reconfigurable LCD display, a novel technology at the time.



GE OVER-THE-RANGE MICROWAVE

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SonRise Cafe was the project I worked on while living in Tokyo. I assisted my friends with every design aspect from the cafe, from the interior design & floor plan, to advertising, brand identity, and web development. I spent 3 months in Japan in total, and even assisted in the construction of the cafe.



ご来店の際はこの紙を出せば
アメリカノを ¥100 で差し上げます

サンライスカフェにいらして下さい!
 おいしいコーヒー
 手作りのクッキーとケーキが食べられ
 明るく快適で親しみのある雰囲気です
 オーストラリア、アメリカなど
 世界中の国際的な手作りの
 工芸品・民芸品も売っています
 私たちはあなたの生活に太陽のような
 輝きと暖かさをお届けします

東武東上線
 大山駅南口から3分

火曜日 木曜日 金曜日
 土曜日 水曜日
 午前10-午後6 午前10-午後4 午前11-午後10
 Friday live 7-10 金曜日ライブ 7-10
 無線インターネット有り
 Wi-Fi

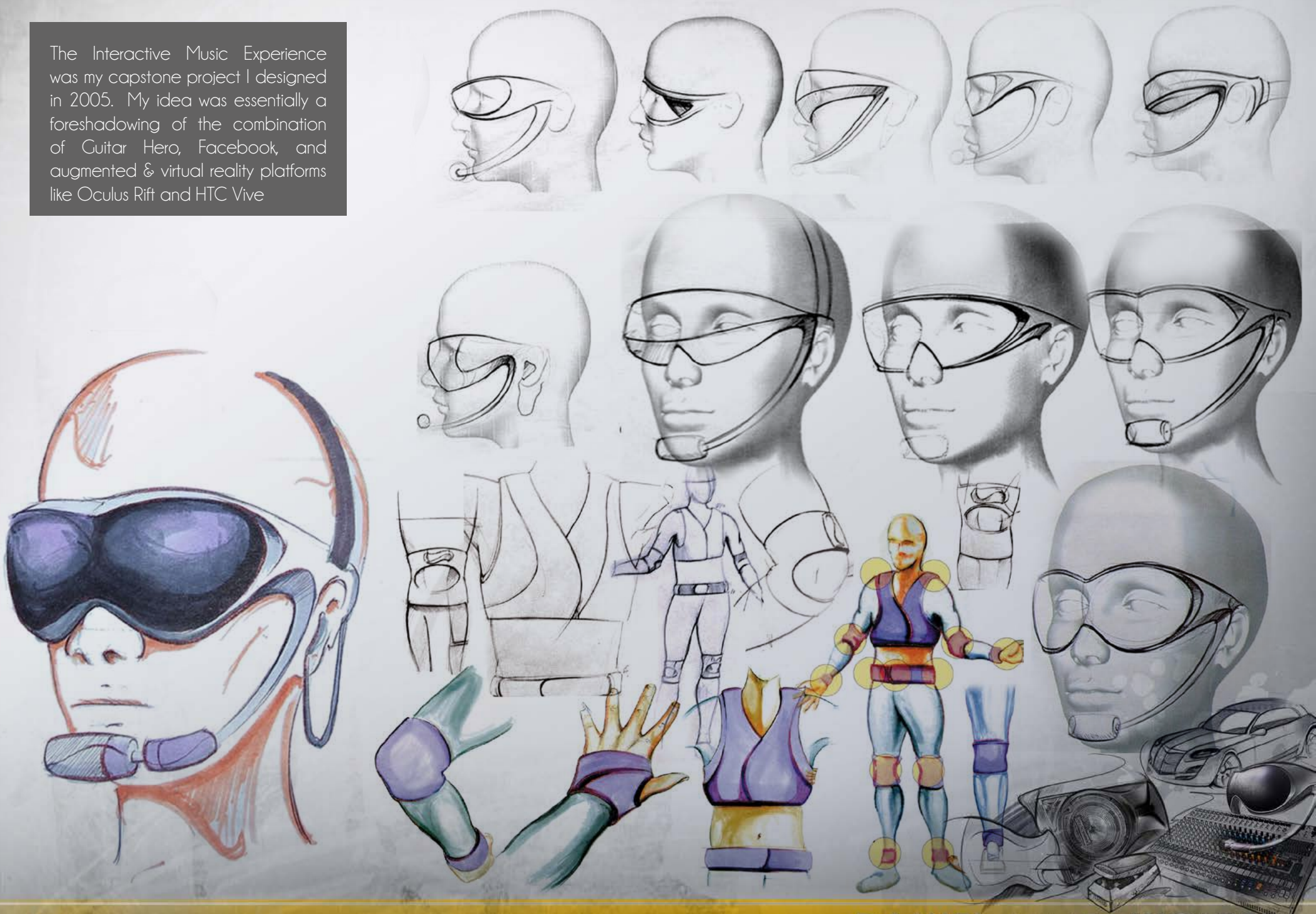
SanRise Cafe Tokyo
 〒113-0023 2F
 サンライズ カフェ
 東京都港区大山町 6.6 2F
 www.sonrisecafetokyo.com

アメリカノ 250円
 カプチーノ 300円
 ラテ(キャラメル, モカ, バニラ) 350円
 手作りケーキセット 550円
 手作りクッキー 100円

Wi-Fi
 無線インターネット有り



The Interactive Music Experience was my capstone project I designed in 2005. My idea was essentially a foreshadowing of the combination of Guitar Hero, Facebook, and augmented & virtual reality platforms like Oculus Rift and HTC Vive



INTERACTIVE MUSIC EXPERIENCE

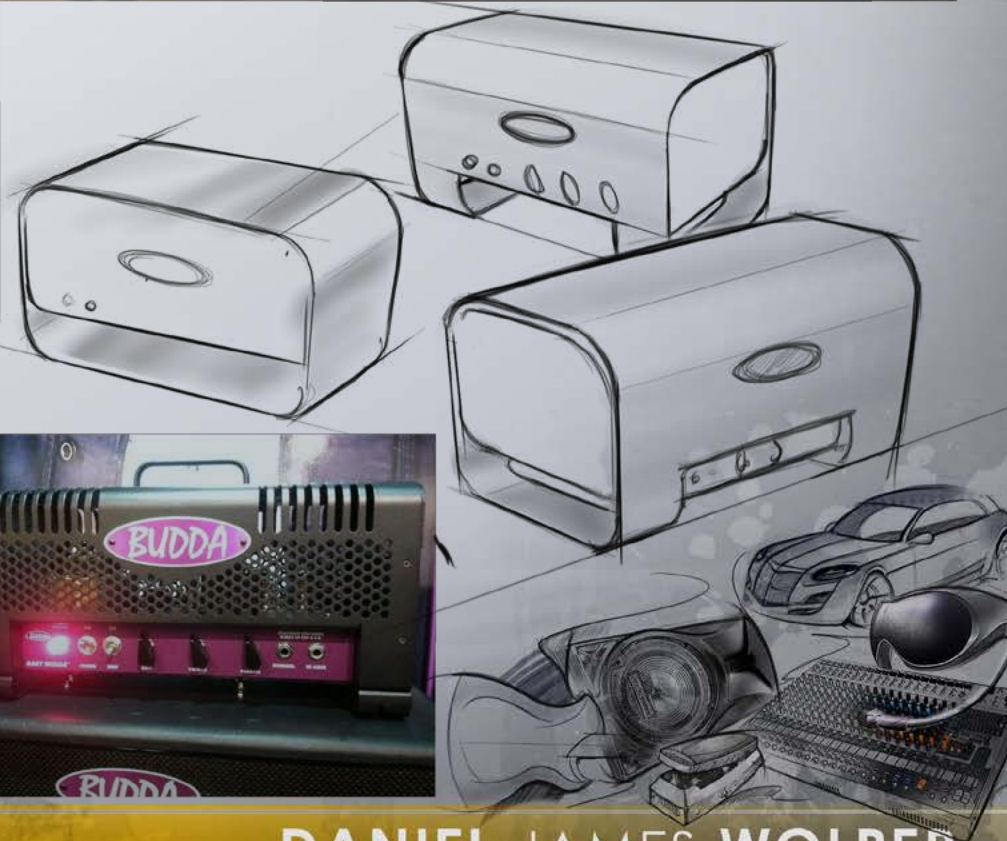
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INTERACTIVE MUSIC EXPERIENCE

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The Budda 'Baby Budda' guitar amplifier was a low price point entry for the boutique Budda amplifier brand, intended to compete with other similar lower wattage amplifiers. This is intended for small clubs and working musicians as opposed to large tours.



BABY BUDDA GUITAR AMPLIFIER

DANIEL JAMES WOLPER
INDUSTRIAL DESIGNER



PACKAGING

DANIEL JAMES WOLPER
INDUSTRIAL DESIGNER

One of my projects at Peavey was unify and solidify the brand identity of the packaging for the Peavey brand accessories. There was numerous SKUs which needed the application of the design aesthetic, and the project took years to complete.



PEAVEY ACCESSORIES

DANIEL JAMES WOLPER
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Brandi Renee Designs[®]
DESIGNS FOR LUXURIOUS LIVING™

BLUE
HORIZON
ENTERTAINMENT

Caracol
Imports

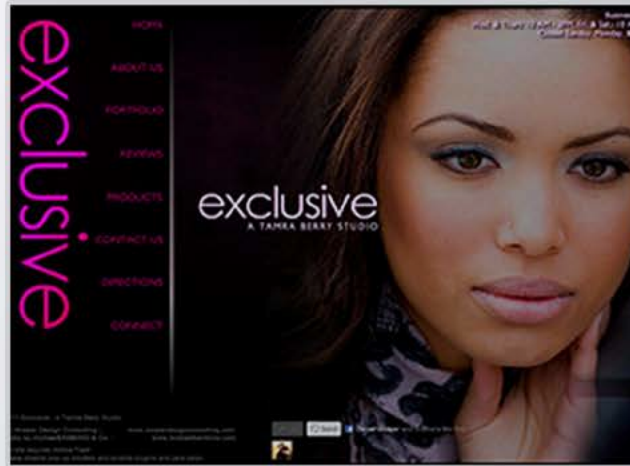


LOGOS

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Bakarwal Mobile School



Exclusive: A Tamra Berry Studio



Horizon Church Jaco



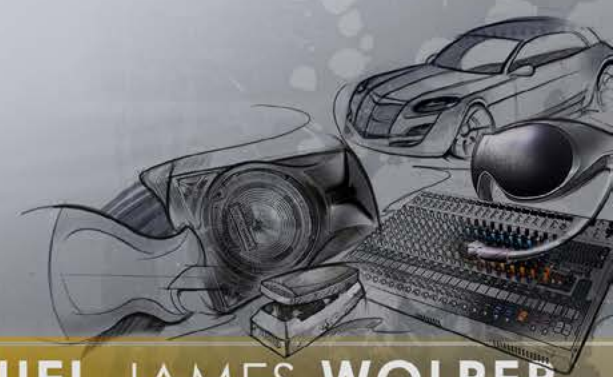
SonRise Cafe Tokyo

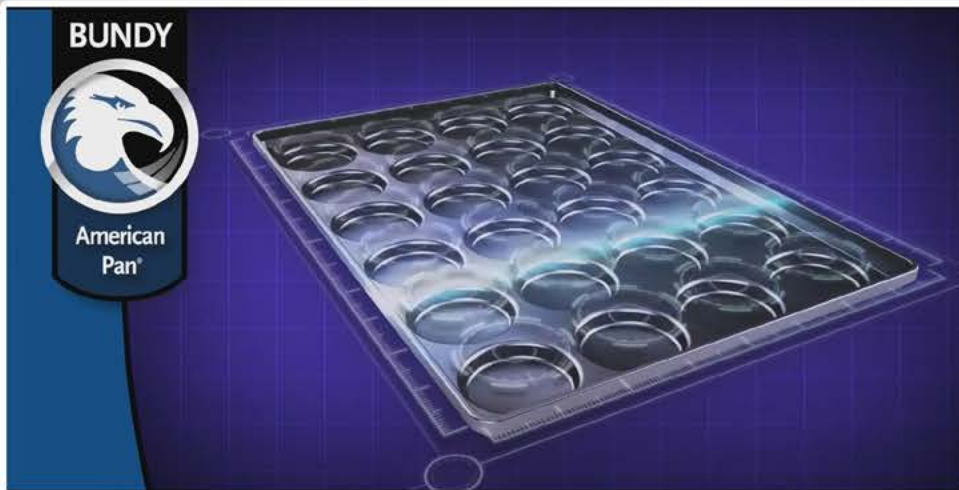


Yukiing Chou Piano Studio

WEBSITES

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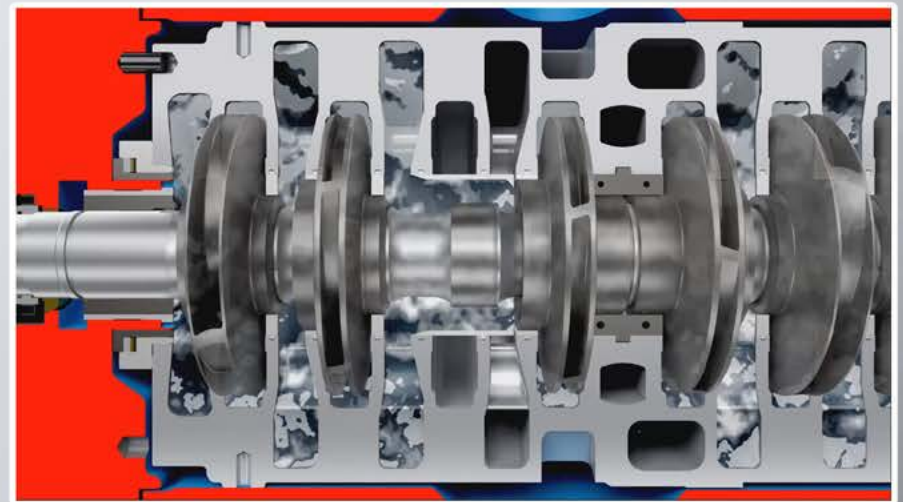




Bundy ePan Video



Adphos Dryer Animation



Flowserve HDO Video



VIDEO EDITING

DANIEL JAMES WOLPER
INDUSTRIAL DESIGNER